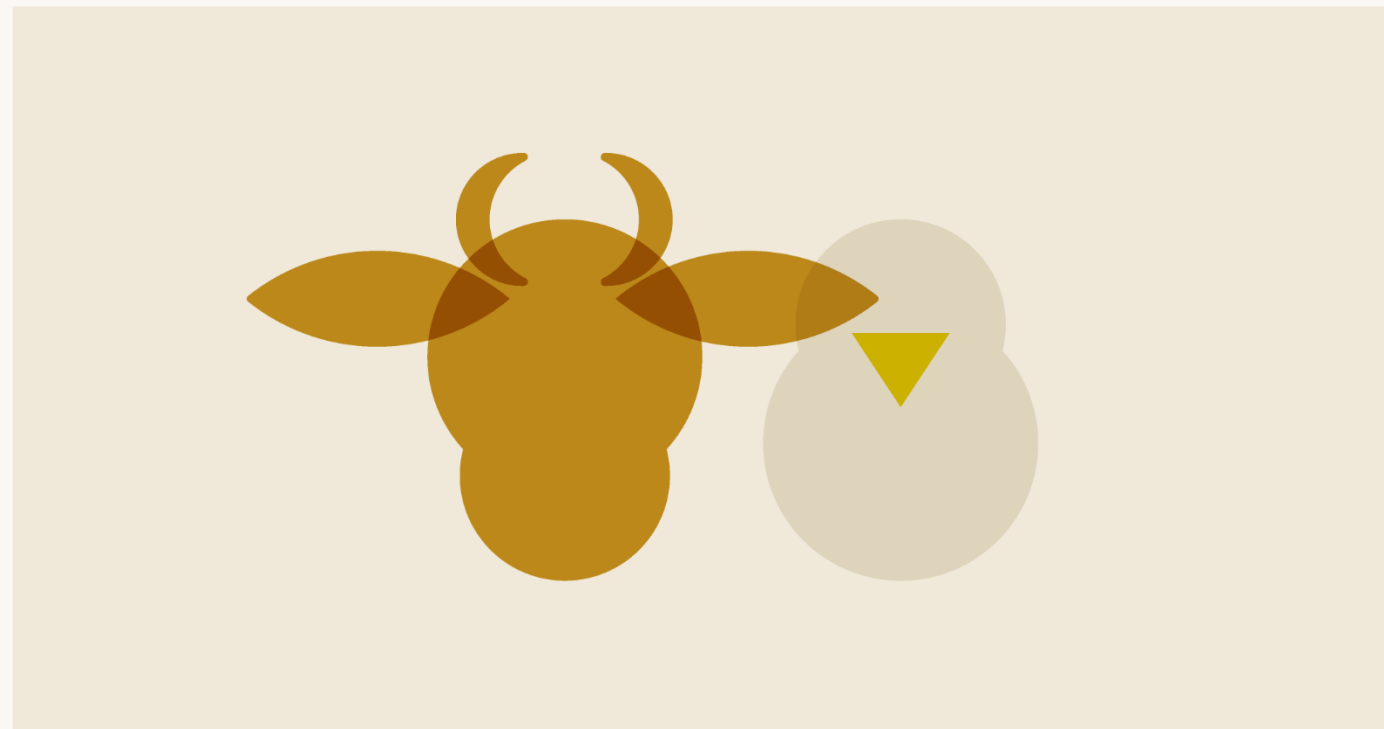
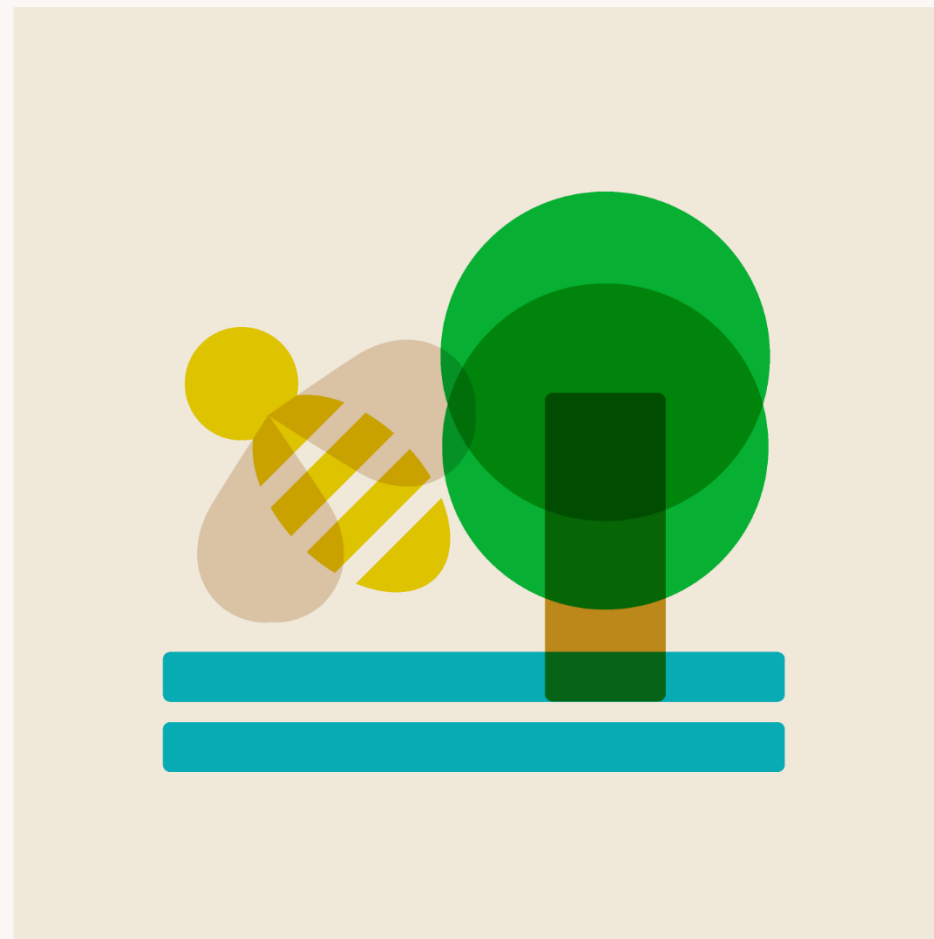
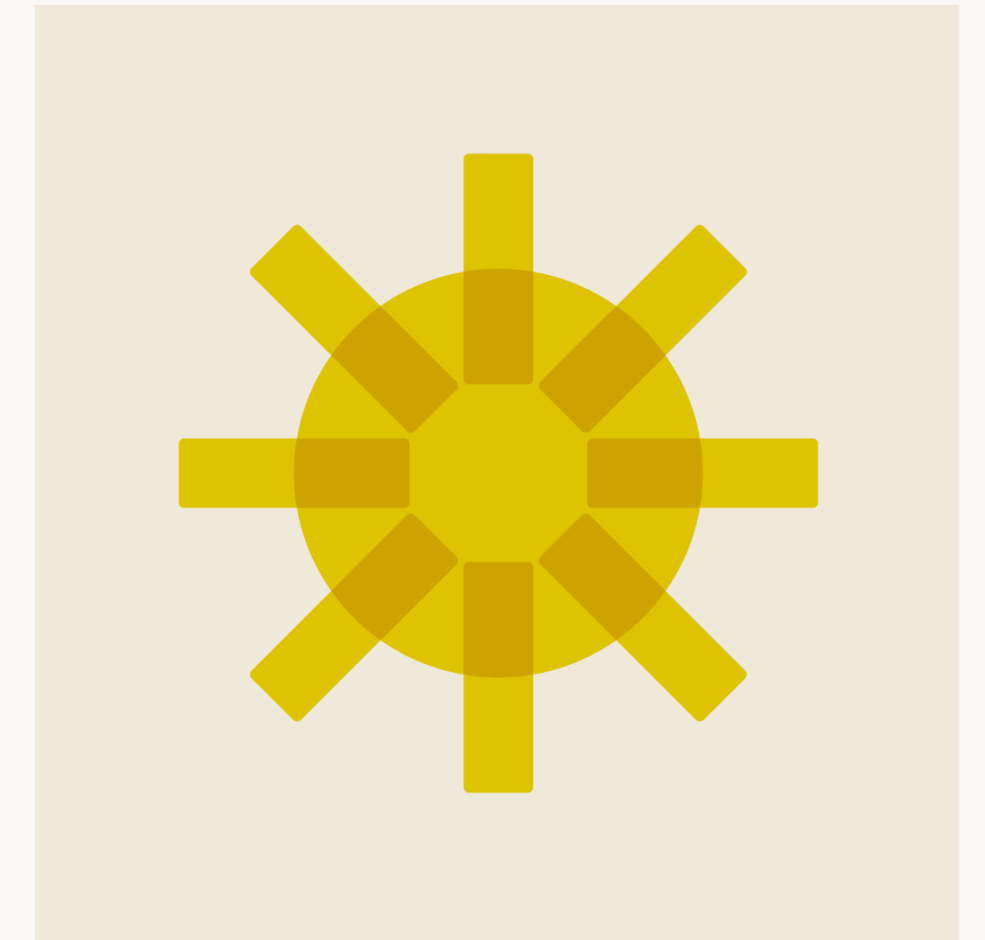
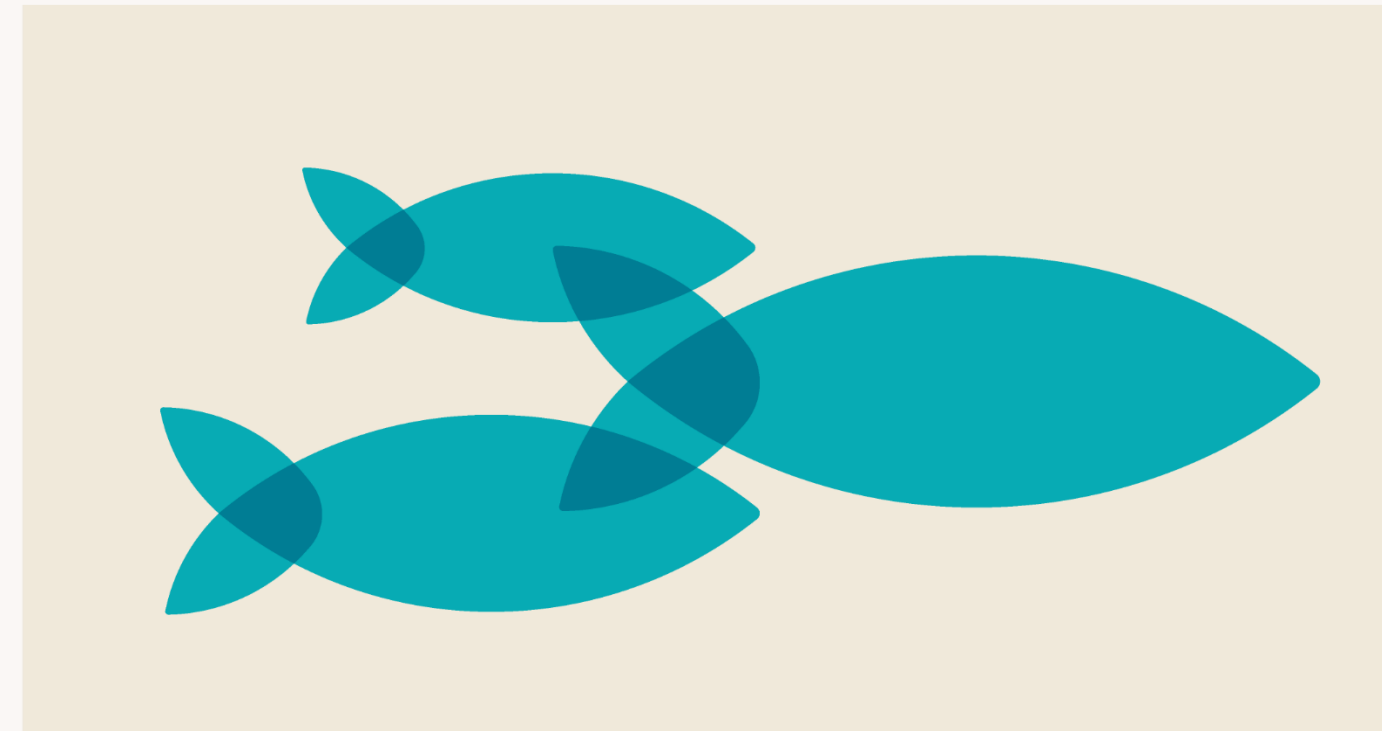




The Swedish Roadmap For a Sustainable Food Supply Chain





The initiative **The Sustainable Food Supply Chain initiative** is a collaboration between food producers, retailers, restaurant wholesalers and WWF Sweden, which together have produced **The Swedish Roadmap for a Sustainable Food Supply Chain** and united in a pledged to increase the pace of change to a more sustainable food chain by 2030.

Read more about the collaboration and the roadmap at <http://www.hallbarlivsmedelskedja.se/>



A common roadmap | The entire value chain | 80% of the food in Sweden

Together, for a more sustainable food supply chain by 2030!



Axfood



coop



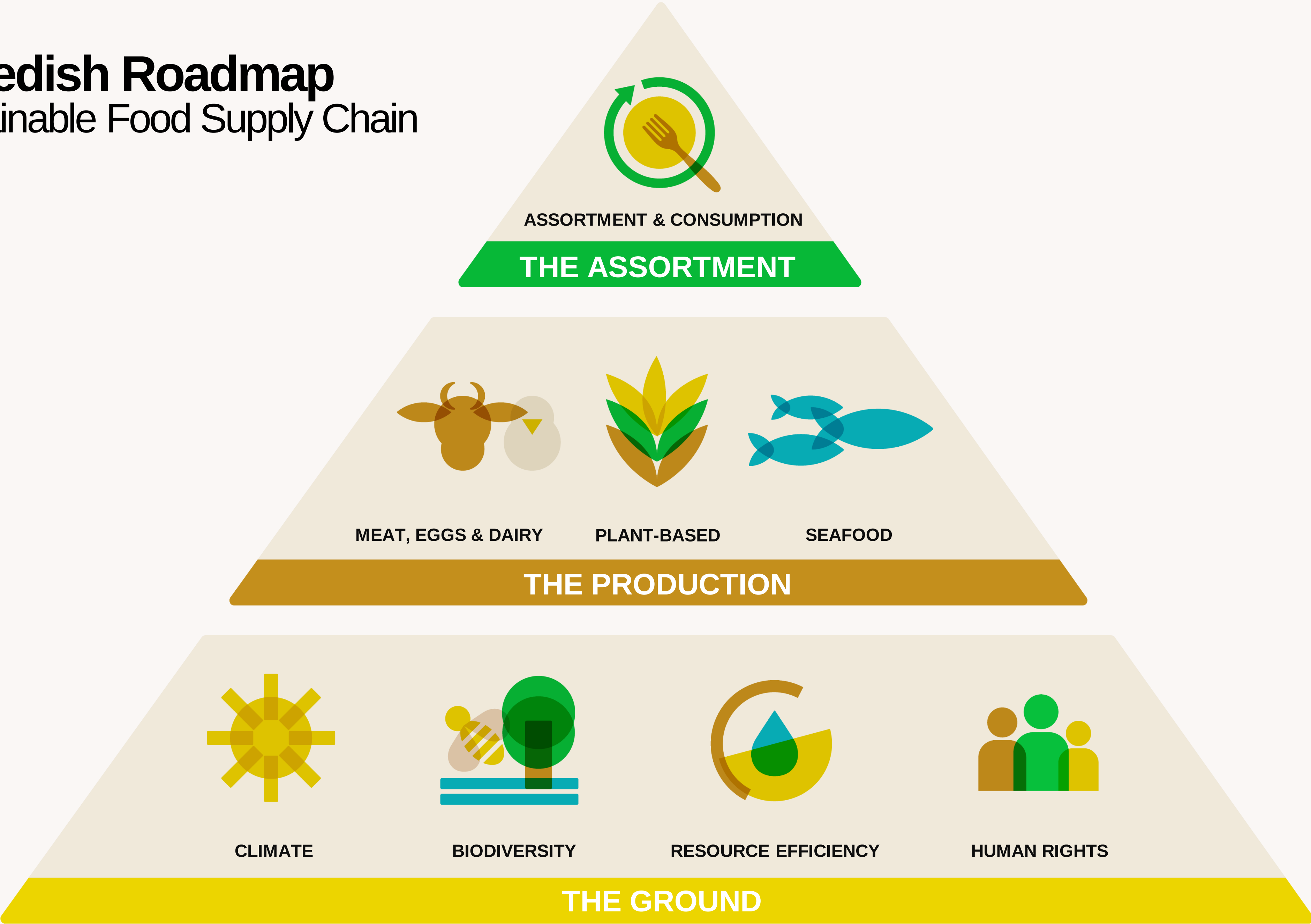
**martin &
servera**

HKSCAN



A common roadmap | The entire value chain | 80% of the food in Sweden

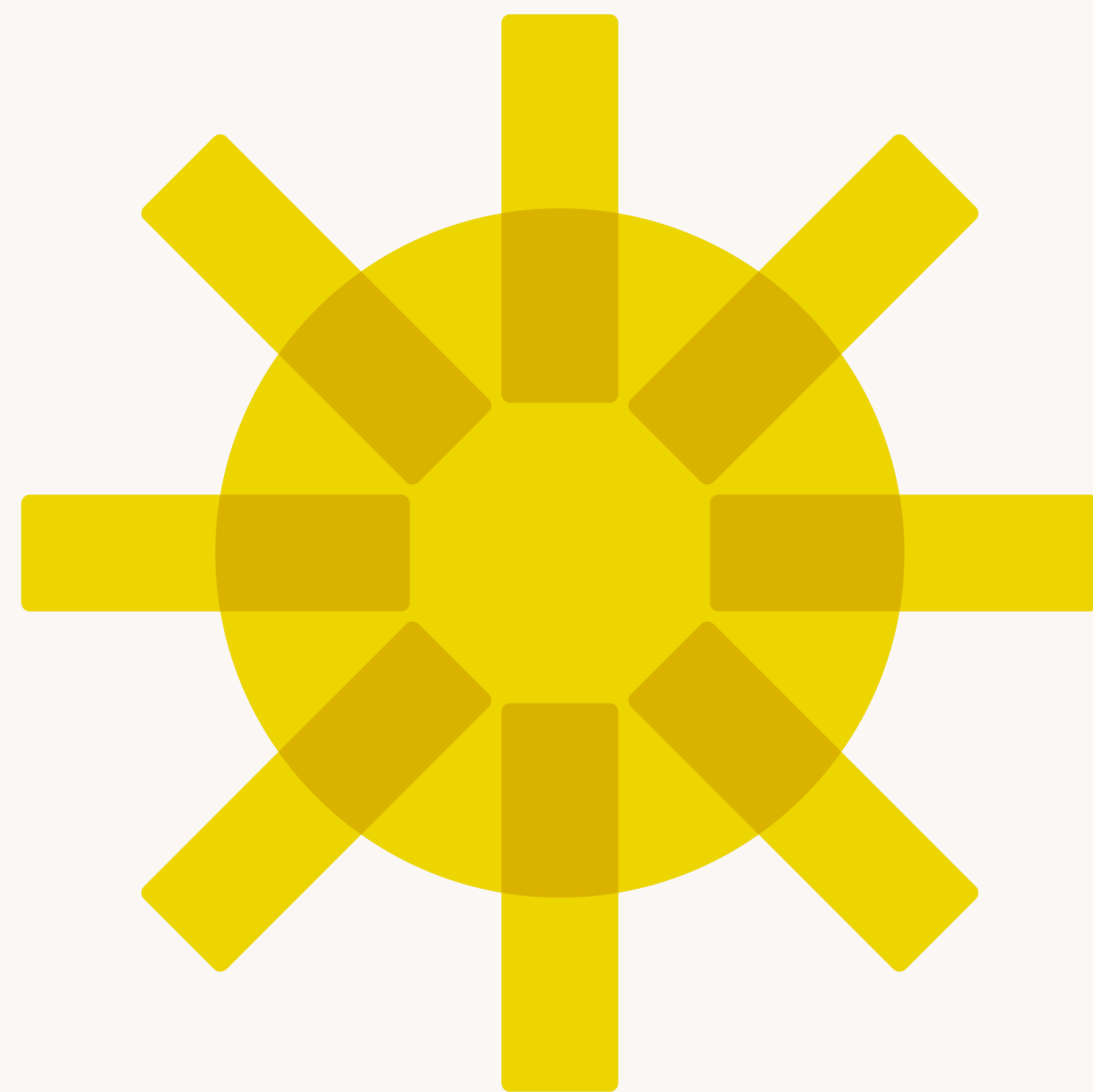
The Swedish Roadmap for a Sustainable Food Supply Chain



THE GROUND



Climate

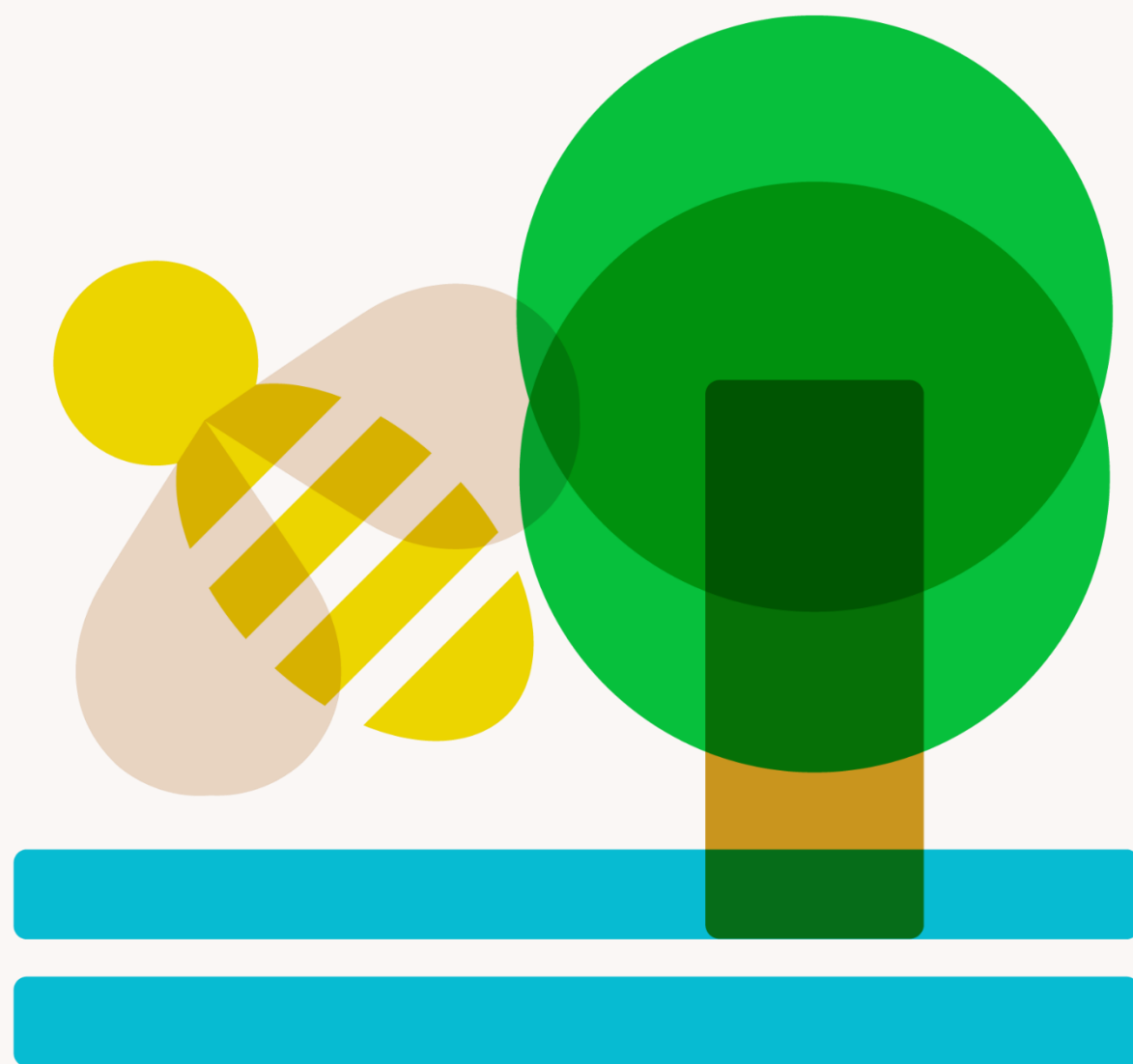


We reduce the climate footprint throughout the value chain to meet society's 1.5 degree goal.

We do this through, among other things, energy efficiency, fossil-free energy and fossil-free transport.



Biodiversity



We reduce our negative impact and protect and restore biodiversity on land, in the sea and in fresh water.

We achieve this by excluding products from deforested and natural areas, among other things and by implementing measures to increase biodiversity.

Resource- efficiency



We conserve the earth's resources and prioritize circular systems and materials from renewable sources.

This is done, among other things, by halving our food waste and using only recyclable packaging materials made from renewable/recyclable materials.

Human Rights

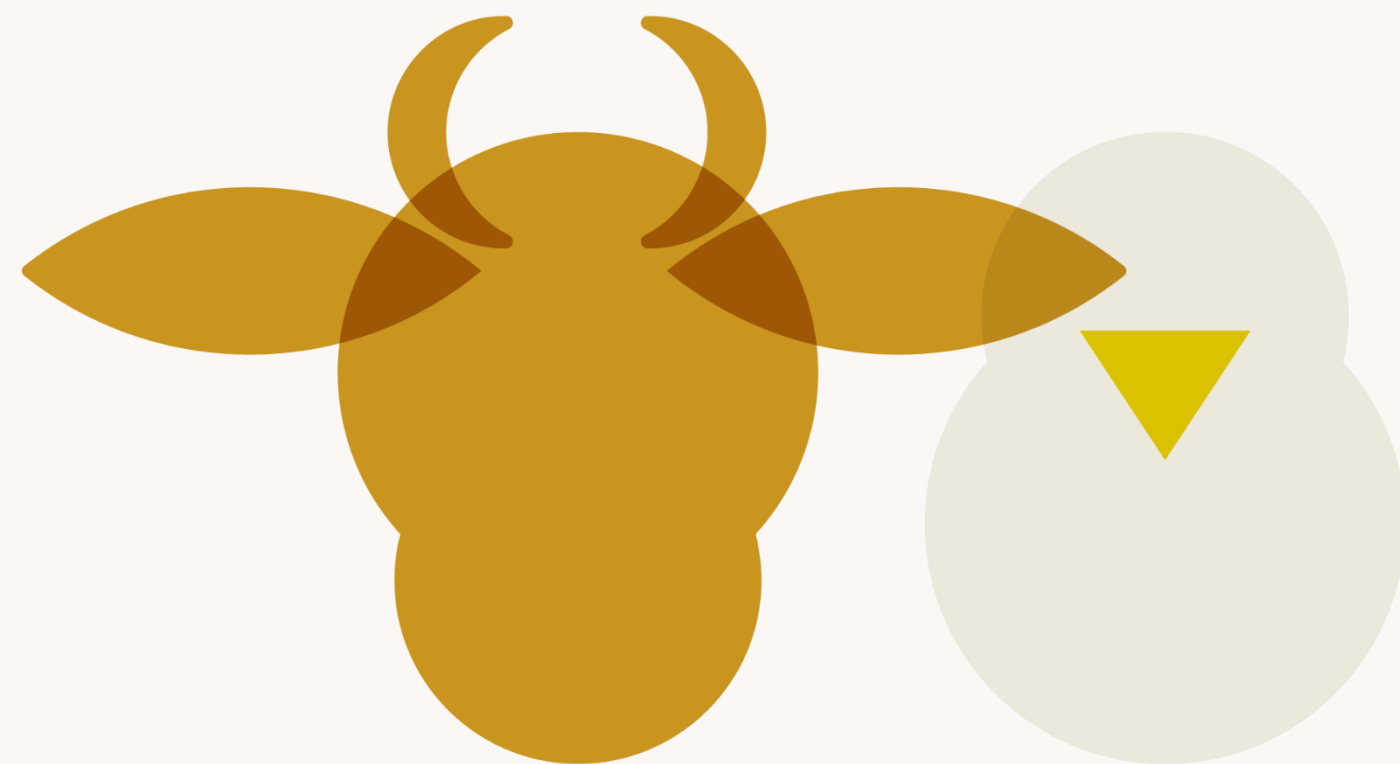


There are decent working conditions throughout our supply chain and we protect the rights of local people.

This happens, among other things, through systematic and quality-assured work for social responsibility where risks are identified, followed up and remedied.

THE PRODUCTION

Meat, Eggs & Dairy



In the production of meat, eggs and dairy, the health and care of the animals is the focus. We continuously strive for resource efficiency, reduced climate footprint and increased biodiversity.

We achieve this by

- Contributes to increased natural pasture, better soil health and increased carbon storage in soil
- Reduces the methane footprint, promotes fossil-free plant nutrition and complies with criteria for spreading manure*
- Prohibits the painful treatment of animals, requires the use of antibiotics and ensures that soy and palm oil in feed is sustainably produced*
- Continuously develops new methods for more sustainable production

*) The Swedish Roadmap for a Sustainable Supply Chain for Food, Technical version

Plant-based



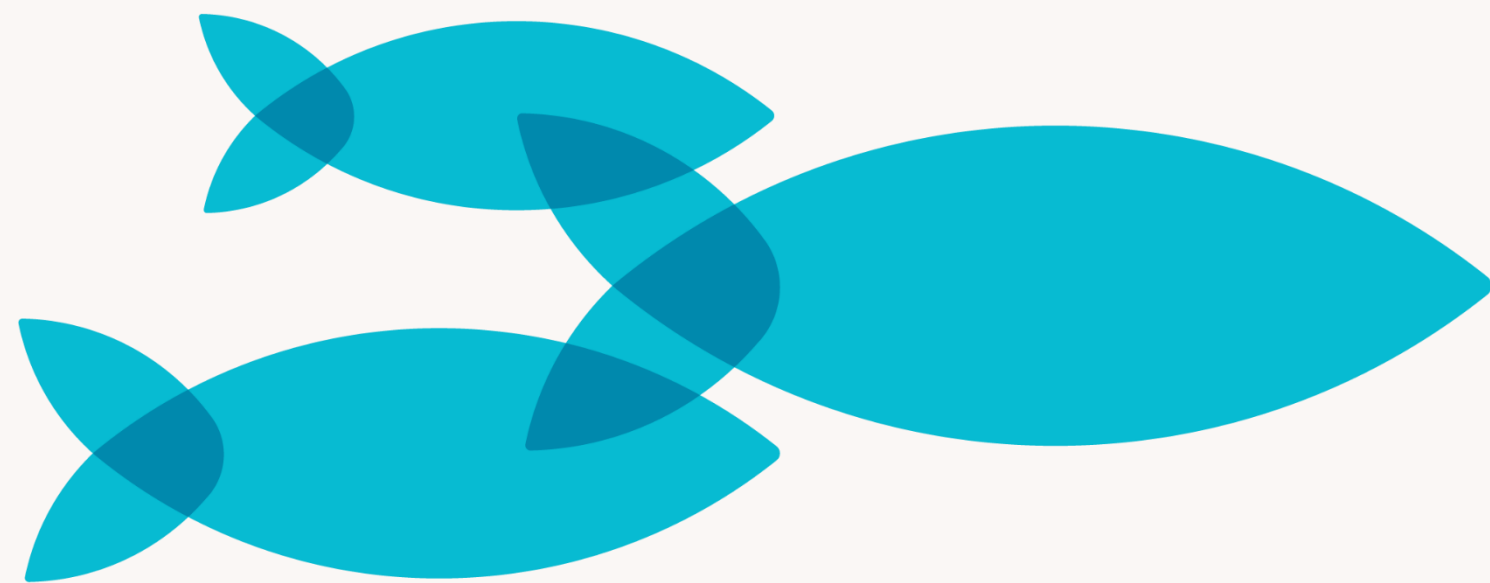
In the cultivation of plant-based foods and inputs, we strive for good production and working conditions, as well as the phasing out of risky pesticides.

We continuously strive for resource efficiency, reduced environmental impact, increased biological diversity and human rights. We achieve this by

- Contributing to more organic production and phasing out particularly dangerous pesticides*
- Increasing the percentage of certified suppliers *
- Phasing out plant nutrients produced from fossil raw materials
- Ensuring soy and palm oil meet specific criteria*
- Continuously developing new methods for a more sustainable production

*) The Swedish Roadmap for a Sustainable Supply Chain for Food, Technical version

Seafood



In seafood production, we work to protect oceans and freshwater, give fish stocks a chance to recover and ensure sustainable fishing and aquaculture.

We continuously strive for resource efficiency, reduced environmental impact, increased biological diversity and human rights. We achieve this by

- Offering 75% sustainable seafood by 2025 and 100% by 2030*
- Ensuring tracked and verified seafood*
- Ensuring that feed is free of endangered species and follows specific criteria and that antibiotics are used responsibly* in farmed seafood
- Continuously contribute to more sustainable fishing methods and develop new methods for more sustainable production of seafood

*) The Swedish Roadmap for a Sustainable Supply Chain for Food, Technical version

THE ASSORTMENT

Assortment & Consumption



Together, we increase the production and sales of the more sustainable alternatives and reduce the less sustainable ones

We do this, for example, by

- Rewarding sustainable added value when purchasing products*
- Phasing out products that do not meet sustainability criteria*
- Increasing the share of: - plant-based food, - organic products, - pasture-raised meat, - sustainable seafood, - other sustainability certifications and credible sustainability initiatives *
- Guiding customers to more sustainable choices